



Helen Han, Executive Director

August 18, 2006

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Immediate Release

**BUSINESS COMMUNITY INVITED TO MEET  
NEW 2006-07 NAWBO-LA AND ENTERPRISE INSTITUTE BOARDS  
SHOWCASING DIVERSITY AND SUCCESS OF LA'S WOMEN ENTREPRENEURS  
Installation Takes Place Sept. 19 at Millennium Biltmore Hotel**

(LOS ANGELES) Los Angeles' business community is invited to celebrate the power of women entrepreneurs and the impact of leadership by attending the installation of the 2006-07 board members of the National Association of Woman Business Owners-Los Angeles Chapter (NAWBO-LA) and the Enterprise Institute of NAWBO-LA. **Sunne Wright McPeak**, secretary of the California Business, Transportation and Housing Agency, will speak as installing officer.

The board members, notable for representing the diversity of the local business community, will take office during a 6 p.m.-9 p.m. reception on Sept. 19 at the Millennium Biltmore Hotel in downtown Los Angeles.

Each year, NAWBO-LA – the region's leading women's business organization – and the Enterprise Institute – a nonprofit foundation dedicated to initiatives and research that promote the entrepreneurship of women – attract a group of dynamic and diverse women entrepreneurs as leaders to help the organizations inspire and empower women business owners into economic, political and social spheres of leadership.

The annual board installation will draw from and embrace the Los Angeles entrepreneurial community at large with attendance from public dignitaries, corporate and community representatives and the fastest-growing segment of the nation's economy – women business owners.

"The new NAWBO-LA Board of Directors will continue to establish our organization as the preeminent organization of choice for women entrepreneurs and as the partner of choice for corporations and community organizations," said NAWBO-LA Executive Director **Helen Han**.

She added, "For the Enterprise Institute, this year's exemplary board will provide the broad-based stewardship to launch the Legacy Society with an initial objective of raising \$100,000 annually to match the unprecedented, \$1-million challenge grant announced earlier this year by NAWBO-LA President-Emeritus **Patty DeDominic** of PDQ Careers Group."

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## 2---NAWBO-LA/Enterprise Institute Board

The new NAWBO-LA Board of Directors includes:

- **Bonnie Nijst**, president (Zeesman Communications, Inc. in Beverly Hills),
- **Audrey Keller**, past president/chair (Dolphin Data Corp. in Calabasas),
- **Laura Yamanaka**, president-elect (teamCFO, Inc. in Los Angeles),
- **Marguerite Rangel**, secretary (Rangel/Schaffer of Strategic Financial Group/NMFN in Culver City),
- **Madelyn Alfano**, treasurer (Maria's Italian Kitchen in Van Nuys),
- **Bonique Edwards**, vice president of membership (Kaleidoscope Consulting Group in Culver City),
- **Susan McCabe**, vice president of public policy (McCabe & Company in Sacramento and Marina del Rey),
- **Tracy Beavers**, director (Cooper Beavers, Inc. in Encino),
- **Sharon Johnson**, director (Creative Cuisine Concepts in Torrance),
- **Mary McCormick**, director (MBI Media in Diamond Bar),
- **Jane Skeeter**, director (UltraGlas, Inc. in Chatsworth) and
- **Helen Han**, executive director (NAWBO-LA).

The Enterprise Institute Board of Directors includes:

- **Betsy Berkhemer-Credaire**, chair (Berkhemer Clayton, Inc. in Los Angeles),
- **Renee White Fraser**, Ph.D., past chair (Fraser Communications in Santa Monica),
- **Barbara Nielsen**, treasurer (Barbara L. Nielsen, CPA in La Crescenta) and
- **Helen Han**, executive director (NAWBO-LA).

Directors at large include:

- **Loreen Arbus** (Loreen Arbus Productions, Inc. in Los Angeles),
- **JoAnn Bourne** (Union Bank of California in Los Angeles),
- **Sheila Cluff** (The Oaks at Ojai in Ojai),
- **Susan Cotton** (WellPoint Health Networks, Inc. in Thousand Oaks),
- **Patty DeDominic** (PDQ Careers Group in Los Angeles),
- **Maureen Fahey** (KPMG, LLP in Woodland Hills),
- **Fay Feeney** (Envision Strategic Group in Hermosa Beach),
- **Janet Kerr** (Palmer Center for Entrepreneurship & Law at Pepperdine University in Malibu),
- **Margot Kyd** (Sempra Energy utilities in San Diego), and
- **Maria de Lourdes Sobrino** (LuLu's Desserts, Corp. in Anaheim).

Nijst, incoming NAWBO-LA board president, said, "I'm thrilled to lead this extraordinary organization as we continue to deepen our roots in the women's entrepreneurial community and as we look to embrace a shared future that goes above and beyond each one of us as individual business owners."

Added Enterprise Institute incoming chair Berkhemer-Credaire, "It's an honor to chair the Enterprise Institute board as we launch the Legacy Society to create a place – both virtual and physical – where women entrepreneurs can access the resources they need to grow their businesses, wield their influence and affect economic, political and social change."

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### 3---NAWBO-LA/Enterprise Institute Board

Event sponsors include American Honda Motor Company, Inc. (Platinum); OPEN from American Express, PDQ Careers Group (Gold); and Los Angeles World Airports, Metropolitan Water District of Southern California, Playa Vista, Port of Los Angeles, Southern California Edison and Southern California Gas Company-Sempra Energy (Bronze).

Event registration and sponsorship information, plus biographies of the incoming NAWBO-LA and Enterprise Institute board members, is available at [www.nawbola.org](http://www.nawbola.org).

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#### **About NAWBO-LA**

One of 80-plus nationwide chapters of the National Association of Women Business Owners, NAWBO-LA represents the interests of more than 335,000 women-owned businesses in the Los Angeles-Long Beach area, employing over 700,000 people and generating more than \$113 billion in annual revenues. Together, NAWBO-LA and the Enterprise Institute work closely to ensure that women entrepreneurs are recognized as a public policy voice to be reckoned with, a formidable economic force, and as effective agents for change in the dynamic business environment that is Southern California.