

FOR IMMEDIATE RELEASE

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**NAWBO-LA 2005-2006 BOARD REPRESENTS DIVERSITY &
SUCCESS OF WOMEN ENTREPRENEURS IN LOS ANGELES**

Nine-Member Board Takes Office on Sept. 20 Reception at Natural History Museum

(LOS ANGELES) The nine, 2005-2006 board members of the National Association of Woman Business Owners-Los Angeles Chapter (NAWBO-LA) – notable for representing the diversity of the Los Angeles business community – will formally take office during a Sept. 20 evening reception at the Natural History Museum of Los Angeles County.

Each year, NAWBO-LA attracts a group of dynamic and diverse women entrepreneurs that step up as leaders to help the organization inspire and empower women business owners into economic, political and social spheres of leadership. Once again, the NAWBO-LA Annual Board Installation Reception will attract and embrace the Los Angeles entrepreneurial community at large with attendance from public dignitaries, corporate and community representatives and the fastest growing segment of the nation's economy - women business owners.

Los Angeles Ninth District City Councilwoman **Jan Perry** will preside over the event that includes a tour of the museum on Exposition Boulevard near USC.

"We invite the Los Angeles entrepreneurial community at large to join us as we celebrate the power of women business owners and the impact of leadership," said NAWBO-LA Executive Director **Helen Han**.

"The Installation Reception will be another signature event for NAWBO-LA, especially with the museum's featured exhibit, *Collapse?* which explores choices that lead to vitality, survival and success of civilizations," Han added.

This year, NAWBO-LA sought to further enhance its board composition with members who reflect diversity in ethnicity, industry and expertise. (Please see a full list of board members below.)

"I am thrilled to be chapter president at this watershed year," said incoming President, **Audrey Martinez-Keller**. "I look forward to working with the Board and

the Executive Director to further strengthen the impact and influence of women business owners in the Los Angeles business community.”

Event sponsors include OPEN from American Express; American Honda Motor Company, Inc.; Keller Partners; Metropolitan Water District; Los Angeles City Department of Water & Power; Los Angeles World Airports; Telesis Community Credit Union; Liner Yankelevitz Sunshine & Regenstreif, LLP; Comcast Cable; Southern California Edison; State Farm; and Union Bank of California.

Event Details:

The Annual NAWBO-LA Installation Reception – 6 p.m. to 9 p.m., Tuesday, Sept. 20, 2005, at the Natural History Museum of Los Angeles County in Exposition Park. To register online or for sponsorship details, go to www.nawbola.org/events/info.php?id=1529.

About NAWBO-LA

The National Association of Women Business Owners is a nationwide organization of women business owners with more than 80 chapters across the United States. NAWBO-LA, founded in 1979, represents the interests of more than 335,000 women-owned businesses in the Los-Angeles-Long Beach area, accounting for 43% of all privately held firms in the region, employing over 700,000 people and generating more than \$113 billion in annual revenues. The mission of NAWBO-LA is to empower and inspire women entrepreneurs into economic, social and political spheres of leadership.

Contact NAWBO-LA

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The 2005-2006 NAWBO-LA Board of Directors

- **President, Audrey Martinez-Keller** – President and CEO of Dolphin Data, a fulfillment and direct mail marketing company with offices in Calabasas. Active in the direct marketing industry, she serves on the National Fulfillment Committee of the Mailing and Fulfillment Service Association and has served at the local level for 10 years on the board of the Los Angeles Direct Marketing Association.

- **Immediate Past President/Chair, Teri M. Bialosky** – President, Print Technology. With 14 years of experience in the printing industry, Bialosky founded her Los Angeles company in 1999 as a full service printing, promotional products and business documents management company.
- **President-Elect, Bonnie Nijst** – President/CEO, Zeesman Communications, Inc., an award-winning marketing, advertising and design firm in Culver City, focused primarily on B2B strategy, communications and business development. Nijst has more than 20 years' experience in sales, marketing, media and communication.
- **Treasurer, Laura Yamanaka** – President, teamCFO, Inc., a financial consulting firm in downtown Los Angeles that provides outsourced CFO and controllership services to small and mid-sized companies. With more than 25 years experience in public accounting and private industry, Yamanaka is an expert in financial, information technology & operational functions.
- **Secretary, Bonique Edwards** – Principal, Kaleidoscope Consulting Group, a Los Angeles based web design firm, serving clients locally and all over the world. Kaleidoscope provides creative web design solutions for businesses of all sizes to leverage the web and utilize the many new digital technologies available today.
- **VP of Public Policy, Susan McCabe** – Principal, McCabe & Company, a government affairs consulting firm, with offices in Los Angeles and Sacramento, that specializes in legislative, regulatory and California Coastal Commission advocacy and public affairs. McCabe has 25 years of legislative and lobbying experience in California.
- **VP of Membership, Marguerite Rangel** – Principal, Rangel/Schaffer of Strategic Financial Group/NMFN. A former attorney, Rangel is an independent financial advisor for the Northwestern Mutual Financial Network. She focuses on all aspects of planning for individuals and businesses, including private and public institutions.
- **Director, Tracy Beavers** – President, Cooper Beavers, Inc., an advertising, marketing, public relations and design firm, with offices in Encino. Beavers has more than 26 years of national marketing, advertising and graphic arts experience in both the public and private sectors.
- **Director, Jane Skeeter** – Chief Executive Officer, UltraGlas, Inc. a Chatsworth, California supplier of decorative architectural glass. Founded by Skeeter in 1987, UltraGlas employs artists who work with unique, heat-embossed glass to create custom products used by architectural and design communities worldwide.
- **Executive Director, Helen Han** – Han has served as executive director of NAWBO-LA for the past two and a half years and has guided the development of the chapter Strategic Plan. Prior to NAWBO-LA, she served as the Senior Program Manager at the Price Center for Entrepreneurial Studies at the UCLA Anderson School of Management.