

FOR IMMEDIATE RELEASE
March 15, 2005

Contact: Helen Han, Exec. Dir.
800-266-8762, Helen@nawbola.org

**MAYOR JAMES K. HAHN and CITY COUNCILWOMAN WENDY GREUEL
TO PRESENT NAWBO-LA BUSINESS AWARDS**

Hahn and Greuel to Appear March 18 Before 1,200 Women Business Owners

(LOS ANGELES) Los Angeles Mayor James K. Hahn and District 2 City Councilwoman Wendy Greuel will present awards to top women in business Friday, March 18, at a gathering of more than 1,200 business owners, public officials and corporate representatives at the Beverly Hilton Hotel.

The event is the 19th Annual Leadership and Legacy Awards Luncheon, jointly presented by the National Association of Women Business Owners, Los Angeles Chapter (NAWBO-LA) and the Enterprise Institute of NAWBO-LA.

“We are pleased that Mayor Hahn will be one of our award presenters because it signals recognition by the mayor of the contributions of women in business and the changes they are creating in both business and philanthropy,” said Helen Han, Executive Director of NAWBO-LA. “Plus, Councilwoman Greuel has long been an advocate for small- and women-owned businesses with a longstanding history of working with NAWBO-LA, so we are doubly pleased that she will join us.”

Overall, nine women are being honored for their philanthropic and business success, with four of them inducted by Greuel and the mayor into the NAWBO-LA Hall of Fame, which honors lifetime achievement.

Hahn and Greuel will present four Hall of Fame awards. The recipients include Loreen Arbus, who heads her own television production company and was the first woman to have ever headed two cable television networks, and Dr. Jane Pisano, President and Director, Natural History Museum of Los Angeles County, whose long history of public activism includes serving as president of the Los Angeles 2000 Committee.

MORE --

Two other Hall of Fame winners have succeeded in non-traditional occupations. They are Gabrielle Bullock, an African American woman architect currently overseeing building of the \$400 million UCLA Westwood Replacement Hospital, and Andrea Schaffer, General Manager, Strategic Financial Group, Northwestern Mutual Financial Network, one of only four Northwestern Mutual women general managers nationwide.

The Leadership and Legacy Awards Luncheon is NAWBO-LA's signature annual event and fundraiser. This year's Mistress of Ceremony is Sylvia Lopez, KCAL 9 News at Nine co-anchor and seven-time Emmy award winner.

Others receiving awards:

- Diane Dixon, Legacy Award/Philanthropist of the Year – Senior Vice President with the Avery Dennison Corporation, chair of Women Leaders United for Giving, United Way of Greater Los Angeles.
- Mary Anderson, Leadership Award/Women Business Owner of the Year – President, Associated Health Professionals, Inc.
- Patricia Means, Advocate of the Year Award – Founder and president of Turning Point Communications, publisher of *Turning Point*, a national magazine focusing on African American entrepreneurs.
- Cynthia Corella and Chérie Shelton, Rising Stars of the Year Award – Co-owners of La Bella, an upscale clothing boutique in Long Beach.

Luncheon Details

Individual tickets, \$150. Time and location, 11 a.m. to 2 p.m., Friday March 18, at the Beverly Hilton Hotel, 9876 Wilshire Blvd., in Beverly Hills. To register or obtain more information, please go to <http://nawbola.org> or call 310-772-8246.

About NAWBO-LA and the Enterprise Institute

The National Association of Women Business Owners is a nationwide organization of women business owners with more than 80 chapters. NAWBO-LA (www.nawbola.org), founded in 1979, represents the interests of more than 335,000 women-owned businesses in the Los-Angeles-Long Beach area accounting for 43% of all privately held firms in the region, employing over 700,000 people and generating more than \$113 billion in annual revenues. The NAWBO-LA Enterprise Institute is a 501(c)3 charitable foundation dedicated to accelerating initiatives and research that promote the entrepreneurship of women worldwide by building strategic alliances and partnerships.

##