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FOR IMMEDIATE RELEASE

Young Communications Group, Inc. Receives Award at L.A. Junior Chamber of Conference Business-to-Community Connections Awards

Los Angeles – August 25, 2010 –Young Communications Group, Inc. (YCG) has been recognized by the Los Angeles Junior Chamber of Commerce as a model corporate citizen for its commitment to nonprofits.

Gwendolyn Young, the agency's CEO received a Certificate of Appreciation at an awards ceremony held in July. The award was in recognition for YCG's significant contributions to, and dedicated community involvement with, the Pasadena Birthing Project. Wenonah Valentine, executive director of the Pasadena Birthing Project (PBP), nominated the company's president for aiding the nonprofit organization in its efforts to prevent preterm births, low birth weight babies, and infant deaths among African-American women. Young has worked alongside PBP since 1997, branding PBP as a staple in the African-American community.

"I am absolutely honored to have been able to assist an organization like the Pasadena Birthing Project and will continue to do so as this organization's work is life-changing. Giving back to the community is an integral part of the work we do," said Young. "I enjoyed the opportunity to give back to the community."

Young Communications Group, Inc. is a strategic communications agency specializing in public relations and marketing communications in, but not limited to, the field of healthcare, environmental issues, and education. YCG's specialty focuses

on the emerging majoritysm (service marked by the state of California) and offers a full range of graphic design capabilities, as well as capacity building. Young has been in strategic planning, media relations and social marketing for 25 years. Before forming her firm in 1991, she was director of communications for AIDS Project Los Angeles and director of public relations for Children's Hospital Los Angeles. Before entering the healthcare field, she was a journalist and an independent television producer. Young also served as vice president of the Board of Civil Service Commissioners for the City of Los Angeles by mayoral appointment; is a long-time volunteer for the American Lung Association, including her service as the chair of the board for the American Lung Association in California.